UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant x

Filed by a Party other than the Registrant "

Check the appropriate box:

- Preliminary Proxy Statement
- " Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- " Definitive Proxy Statement
- x Definitive Additional Materials
- Soliciting Material under §240.14a-12

Tesla, Inc.

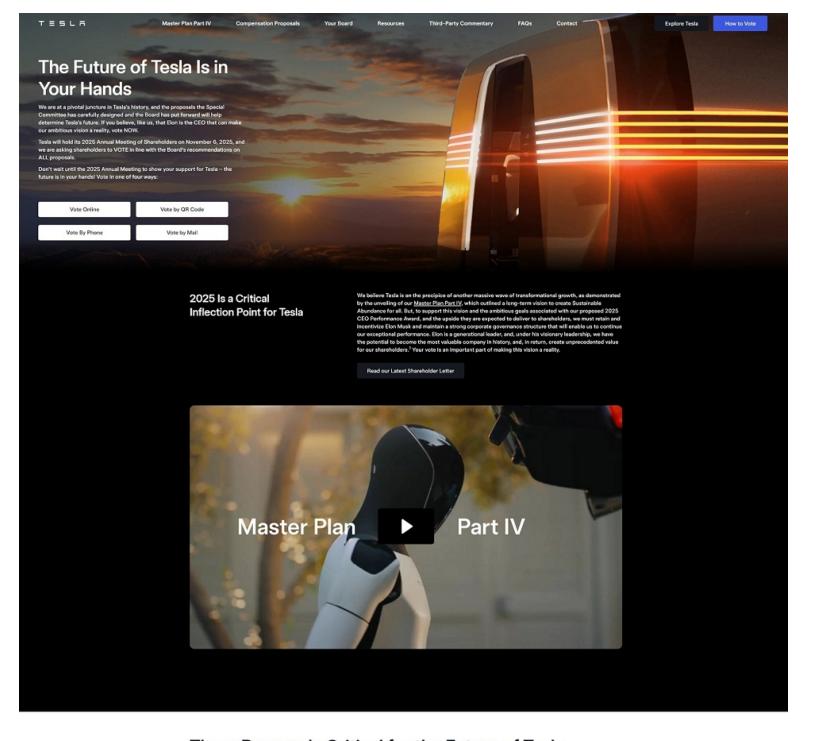
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- x No fee required
- " Fee paid previously with preliminary materials
- " Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

On September 22, 2025, Tesla, Inc.	(" <u>Tesla</u> ") updated its website, VoteTes	sla.com. A copy of the updated materia	als can be found below.



Three Proposals Critical for the Future of Tesla

Proposal Four

2025 CEO Performance Award

A pay-for-performance CEO compensation award that is 100% aligned with shareholders. One that is designed to keep Elon's time, energy and considerable talents focused on Tesla for years to come and create jaw-dropping value for our shareholders.







The Path to Creating Approximately \$7.5 Trillion² for Shareholders

Bon earns nothing under the 2025 CEO Performance Award unless and until the meets incredibly ambitious market capitalization AND operational milestones. If he succeeds, Tests will become the most valuable company in history² – with an \$8.5 trillion market cap — and share-boldes will benefit from incredible convolt and value receiptor.

Learn More

Proposal Three

Amended & Restated 2019 Equity Incentive Plan

Equity is the connerstone of Tesla's compensation philosophy, it is essential that we maintain sufficient equity reserves and maximum flexibility to attract, retain and motivate the best talent in the world—especially as Tesla faces an intensifying AI talent war. In addition, we believe we need a framework that allows us to honor the deal we made with Elon and the extraordinary value he created for Tesla shareholders under the 2018 CEO Performance Award.



Replenish the General Share Reserve with an Additional 60 Million Shares

To ensure the Board has sufficient equity to continue granting awards over the next few years to Tesla's current and future employees.



Create a Special Share Reserve with Nearly 208 Million Shares

Provides the Board flexibility to decide in the future how to address the uncertainty around the 2018 CEO Performance Award caused by the ongoing Tornetta litigation without the need for any further shareholder votes.

Learn More

Proposal One

Election of Directors

Tesla has seen phenomenal progress and value creation under the leadership of this Board, and we are just getting started. The Class III Directors up for reelection this year include three extremely talented and experienced individuals critical to Tesla's continued growth and success.

Ira Ehrenpreis >

Ira Ehvenpreis has tirefessly served as a fortifying leader and mentor, helping steer. Tesls through previous phases of acceptional growth and challenge, while leading Tesls's implementation of a governance framework designed for success—something we know he is best positioned to do in this next phase of growth.

Joe Gebbia >

Joe Gebbia is a visionary tech founder, leading Airbnb—one of the most successful tech companies—from startup to public company, making it a household name with worldwide operations.

Kathleen Wilson-Thompson >

Kathleen Wilson-Thompson has brought her decades of world-class public-company executive experience, including as an HR professional, to the forefront of our most challenging governance matters over the past two years—serving on both this year's special committee and last year's special committee—making her a vital voice as we navigate new challenges and opportunities.

Meet Your Board

[1] Note: Based on market capitalization milestones compared to publicly traded companies as of the date of the definitive proxy statement.

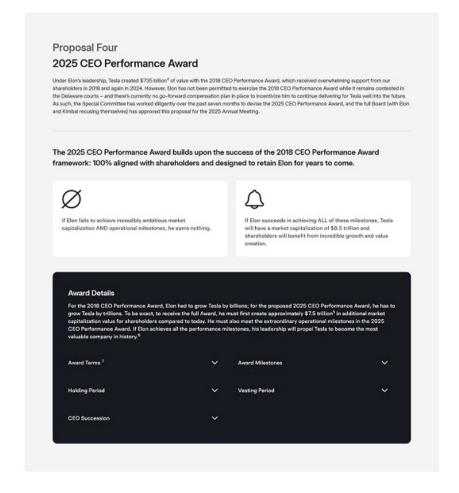
[2] Note: Based on the difference between \$6.5 villion, the highest market capitalization milestone in the Award, and Tesla's market capitalization of approximately \$1 trillion on September 3, 2025.

[3] Note: Based on market capitalization milestones compared to publicly traded companies as of the date of the definitive proxy statement.

Two Proposals Critical for the Future of Tesla

Tesla is at a critical inflection point. A Special Committee of the Board has carefully designed compensation proposals that they view as vital to our ability to continue to create substantial shareholder value. Tesla's full Board (with Elon and Kimbal recusing themselves) has approved these proposals.

Tesla is not led by an ordinary CEO. Elon is a once-in-a-generation visionary with a unique track record of revolutionizing industries and successfully scaling multiple businesses into multibilition-dollar industry pioneers. Under his continued leadership, Tesla has the potential to generate unprecedented growth and value for shareholders. But, to secure our future, we must approve two critical proposals that will both retain and incentivize Elon to bring our vision for Tesla to life. That is what the Special Committee has designed with Proposals Three and Four.



Proposal Three Amended & Restated 2019 Equity Incentive Plan Equity is the cornerstone of Tesla's compensation philosophy. Avrid fierce competition to attract and retain the most skilled All researchers and engineers, it is essential that we maintain sufficient equity reserves and maximum flexibility. This is a vote to allow your Board to determine how to attract, retain and incentivitie Tesla's talented workforce—from tap to bottom. Replenish the General Share Reserve: Give Tesla the Flexibility it Needs to Attract, Retain and Motivate Key Talent

Ensures sufficient equity to continue granting awards to Tesla's current and future employee, affectors and other eligible service providers

Create a Special Share Reserve: Eliminate Remaining Uncertainty Around the 2018 CEO Performance Award

+ 207,960,830 Shares

Addresses uncertainty caused by the engoing Jonnette Itigation

Allows the Board the ability to grant the custanding shares Elon earned under the 2018 CEO Performance Award at any time and at its discretion (regardless of the status of the Tornette Bigstion)

Should the Board grant Elon an award before the Tornette Bigstion or material additional benefit than the would have under the 2018 CEO Performance Award that Elon wait receive no material additional benefit than he would have under the 2018 CEO Performance Award-there will be no opportunity to "double dip"

[4] Source: FactSet. Based on change in market value from March 21, 2018 to December 31, 2023.

[5] Note: Based on the difference between \$8.5 tellion, the highest market capitalization inflootine in the Award, and Tesla's market capitalization of approximately \$1 tellion on September 3, 2025.

[0] Note: Based on market capitalization milestones compared to publicly traded companies as of the date of the definitive praxy statement.

17) Note: See our definitive procy statement for the full oward terms

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Shareholder Letters

Presentations

Factsheets

Videos

SEC Filings

Sep 22, 2025 Shareholder Letter: The Future of Tesla View here

Sep 5, 2025 Letter to Tesla Shareholders from the Special Committee of the Tesla Board of Directors

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In the Words of Industry Analysts, Reporters, Experts and Luminaries

On the 2025 CEO Performance Award

66

"[The 2025 CEO Performance Award] could be worth more than \$1 trillion if – and only if – [Tesla] achieves eye-opening milestones that would make it one of the most valuable in history. The deal is the most honest attempt at pay-for-performance by any company out there." (The New York Times "DealBook" Newsletter, September 5, 2025)

Andrew Ross Sorkin Co-Anchor of CNBC's "Squawk Box" and The New York Times Editor-at-Large

"

"Musk gets rich, but only if his shareholders get far richer." (Semafor Business Newsletter, September 16, 2025)

Liz Hoffman Semafor Business and Finance Editor

"

"Tesla shareholders including employees stand to benefit if Mr. Musk achieves the incentive package's milestones. Society would also profit from Tesla innovations that improve living standards." (The Wall Street Journal, September 17, 2025)

WSJ Editorial Board

"

"The pay package is more than a comp plan. It is a roadmap to where Tesla under Musk wants to go for the next decade with incentives to reach increasingly harder and harder heights." (The Wall Street Journal, September 5, 2025)

Tim Higgins Wall Street Journal Business Columnist

"

"Elon Musk has always talked about wanting Tesla to be the most valuable company in the world. This is a pay package that incentivizes him to get there. And if he gets there, shareholders will also get there." (Bloomberg TV; "Bloomberg Technology," September 5, 2025)

Dana Hull Bloomberg Business Reporter

"

"[Elon would] only get \$2t if Tesla is very much ahead on the deal. The reason this number seems surprising is that it's surprising that one man could have so much effect. But one man can. Look at what Steve Jobs did for Apple." (X, September 19, 2025)

Paul Graham Founder of Y Combinator

"

"Tesla's new incentive plan for Elon Musk signals he is here to stay and win. If he can pull off the long-term goal of an \$8.5 trillion market cap company, this would be an incredible achievement and aligned with shareholders." (William Blair, September 5, 2025)

Jed Dorsheimer William Blair Analyst and Group Head of Energy and Sustainability

"

"We believe [the 2025 CEO Performance Award] was the smart move by the Board as the biggest asset for Tesla is Musk... With the groundwork now in place for Musk to accelerate [Tesla's] current path and capitalize on the opportunities ahead, this represents a critical next step to keep Musk as CEO at least until 2030 with Tesla heading into nee of the most important stages of its growth cycle with the autonomous and robotics future now on the doorstep." (Wedbush Securities, September 5, 2025)

Dan Ives Wedbush Securities Managing Director, Global Head of Technology Research

"

"At face value, the proposed compensation package aligns Tesla minority shareholder interests with those of Elon Musk in a way that incorporates operational milestones, profitability milestones and value creation milestones (market cap) while cementing a long-term commitment to the company." (Morgan Stanley, September 5, 2025)

Adam Jonas Morgan Stanley Managing Director, Head of Global Auto & Shared Mobility Research

On Elon Musk and Tesla's Future

"

"[Elon] is our Einstein." (CNBC; "Squawk Box," January 22, 2025)

Jamle Dimon | Chairman and CEO of JPMorgan Chase

"

"Elon is an extraordinary engineer." (Bloomberg TV; "Bloomberg Technology," May 28, 2025)

Jensen Huang Founder, President and CEO of NVIDIA

"

"Elon's Tesla Optimus is here .. productivity game-changer!" (X, September 3, 2025)

Marc Benioff | CEO of Salesford

44

"Elon Musk is the inventor of our age _ and we do believe that Tesla will be and is in the pole position here in the United States." (Fortune, March 4, 2025)

Cathle Wood CEO of ARK Investment Management

44

"If you study equity valuation theory, most models (such as a DCF) include the idea of "optionality". This represents the probability or odds that a company might be successful in new endeavors. No one ranks higher on that dimension than @elonmusk. Not even close." [X, September 13, 2025)

Bill Gurley General Partner of Benchmark

44

 * Optimus is, I think, going to be the greatest product in the history of humanity. * (All-In Summit, September 9, 2025)

Jason Calacanis | Co-host of the "All-in Podcast"

Permission to use these quotes neither sought nor obtained.

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Close All

Where is the 2025 Annual Meeting?

Tesla's 2025 Annual Meeting will be held on November 6, 2025 both <u>virtually</u> via the internet and in person for a limited number of shareholders at Tesla's Gigafactory Texas located in Austin, Texas. We will also webcast the 2025 Annual Meeting live on the Tesla website.

Who can attend the 2025 Annual Meeting?

Tesla expects to accommodate a limited number of shareholders in person at the 2025 Annual Meeting due to capacity restrictions.

To maximize fairness, Tesla will conduct a random drawing to determine shareholders' eligibility to attend in person. You can enter that drawing here.

Who is entitled to vote at the 2025 Annual Meeting?

All Tesla shareholders as of the close of business on September 15, 2025 are entitled to vote at our 2025 Annual Meeting. Shareholders can <u>VOTE NOW</u>.

Tesla has filed with the U.S. Securities and Exchange Commission a <u>definitive proxy statement</u> and a proxy oard with respect to its solicitation of proxies for the 2025 Annual Meeting.

Tesla shareholders are urged to read the proxy materials because they contain important information about Tesla and the 2025 Annual Meeting.

When can I vote?

Shareholders of record as of the close of business on September 15, 2025 are encouraged to cast their

Please keep an eye on your email and mail for voting instructions, including your control number, which is required to cast your vote.

Vote now! Voting is quick and easy!

If you have any questions on how to vote, please contact our proxy solicitor, Innisfree M&A

Shareholders

- +1 (877) 717-3936 (U.S. and Canada) OR
 +1 (412) 232-3651 (all other countries)

· +1 (212) 750-5833 (collect)

How do I vote?

Voting is quick and easy! Click here to see how you can cast your vote today.

If you have any questions on how to vote, please contact our proxy solicitor, Innisfree M&A

Shareholders

- +1 (877) 717-3936 (U.S. and Canada) OR
 +1 (412) 232-3651 (all other countries)

+1 (212) 750-5833 (collect)

What do I need to cast my vote?

Shareholders need their control number to cast their vote.

Control numbers can be found on your voting materials. Click here to learn how to locate your voting materials and your control numbe

What is the deadline to submit my vote?

For shareholders of record and most shareholders beneficially holding shares via a bank or broker, the deadline to vote via the internet or by phone is 11:59pm ET on November 5, 2025.

Please review and follow any applicable deadlines set forth on your proxy materials.

Vote now! Voting is quick and easy!

How can I vote my shares in person at the 2025 Annual Meeting?

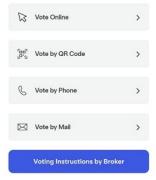
Tesla expects to accommodate a limited number of shareholders in person at the 2025 Annual Meeting due to capacity restrictions. To maximize fairness, Tesla will conduct a random drawing to determine shareholders' eligibility to attend in person. You can enter that drawing <a href="https://example.com/ht

To join the virtual meeting, you will need a 16-digit secure "control number" unique to you. The voting materials you receive via mail or email include your individual control number. Once located, click the link for directions on how to vote your shares via your specific brokerage. I can't find my control number. Can I get another one? If you cannot find your control number, please click here. Will shareholders outside the U.S. be able to vote at the 2025 Annual Meeting? All Tesla shareholders as of the close of business on September 15, 2025 are entitled to vote at our 2025 Annual Meeting. However, the process may be different for those based outside the U.S. Please contact your broker as soon as possible to determine what you need to do to vote your shares. What is the 2025 CEO Performance Award? receive any compensation from the Award unless and until Tesla achieves ambitious market capitalization and operational milestones, and Elon remains in an eligible role at Tesla. In other words, Elon only gets compensated if shareholders win – and win big. His interests are 100% Read more about the 2025 CEO Performance Award. Why was the 2025 CEO Performance Award created? The main feedback we have heard from shareholders is that they want to keep Elon retained and focused on Tesla. The 2025 CEO Performance Award was carefully designed by the Special Committee with this in mind, but also to ensure that Elon's interests were 100% aligned with Tesla shareholders. With Tesla at a critical inflection point and pushing deeper into new frontiers like AI and robotics, the 2025 CEO Performance Award will not only retain Elon, but motivate him to dedicate his time, energy and considerable talents to delivering unprecedented growth. Elon has shown that he can achieve these great heights. If he falls short of achieving all of the milestones, you as a shareholder will still benefit. If he succeeds, you will win even more. What is the purpose of the Amended & Restated 2019 Equity Incentive Plan Proposal? It is essential we maintain sufficient equity compensation reserves and maximum flexibility to attract retain and motivate talent at Tesla. The Amended & Restated 2019 Equity Incentive Plan was designed It will replenish the General Share Reserve with the addition of 60 million shares. This will ensure Tesla has sufficient equity to continue granting awards over the next few years to its current and future employees, directors and service providers. Elon will not be eligible to receive any of these 60 million shares for the General Share Reserve. It will also create a Special Share Reserve with nearly 208 million shares and gives Board the ability to grant the remainder of the shares Elon earned under the 2018 CEO Performance Award at any time and at its discretion (regardless of the status of the Tornetta litigation). Importantly, this is a vote to allow your Board to determine how to attract, retain and incentivize Tesla's talented workforce – from top to bottom. Why is the Board recommending the directors up for election this year? We have ambitious goals and reaching them requires the oversight of a Board that is experienced and capable of continuing to create outsized value for Tesla shareholders. The Tesla directors up for election – including Ira Ehrenpreis, Joe Gebbia and Kathleen Wilson-Thompson – bring deep institutional knowledge, complementary skills and expertise and a commitment to shareholder value creation that will be crucial for this next stage. Importantly, they also have a proven track record in shaping Tesla's future and overseeing the strategy and management of the Company. They are critical to our ongoing growth and success. What is Tesla's governance philosophy? The Tesla Board firmly believes strong governance and accountability to shareholders are core to Tesla's success. We measure the results of our corporate governance by shareholder return Our Board is active, always evolving and designed to keep Tesla moving fast, adapting to challenges and staying shead of the competition, so your investment can keep growing, too.

How can I vote my shares virtually at the 2025 Annual Meeting?

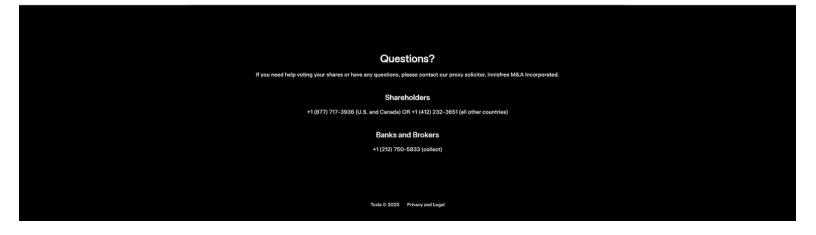
Voting Your Shares Is Quick and Easy

Don't wait – we are asking shareholders to VOTE NOW in line with the Board's recommendations on ALL proposals. Please vote "FOR" Proposal One, the Election of Three Class III Directors, Proposal Three, the Amended & Restated 2019 Equity Incentive Plan and Proposal Four, the 2025 CEO Performance Award.





Need help finding your control number or voting instructions? Click HERE





Vote Online

1

2

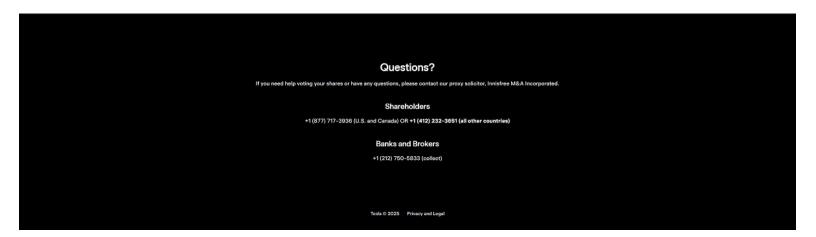
Open the shareholder voting materials you received by mail or email. Locate your unique control number.

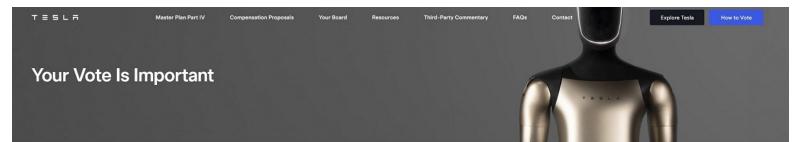
3

Follow the directions on how to vote your shares via your specific brokerage.

4

Cast your vote.





Vote by QR Code

1

Open the shareholder

voting materials you

received by mail.

2

Locate your QR code on the insert.

3

Scan the QR code with your phone and follow the instructions shown.

4

Cast your vote.

Questions? If you need help voting your shares or have any questions, please contact our proxy solicitor, Innisfree M&A Incorporated. Shareholders +1 (877) 717-3936 (U.S. and Canada) OR +1 (412) 232-3651 (all other countries) Banks and Brokers +1 (212) 750-5833 (collect) Table © 2025 Privacy and Legal



Vote by Phone

Open the shareholder

voting materials you

received by mail.

1

2

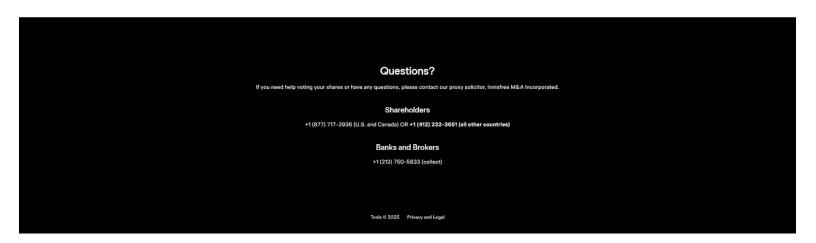
Locate your unique control number on the insert.

3

Call the phone number listed on the insert.

4

Follow the prompts to cast your vote.





Vote by Mail

1

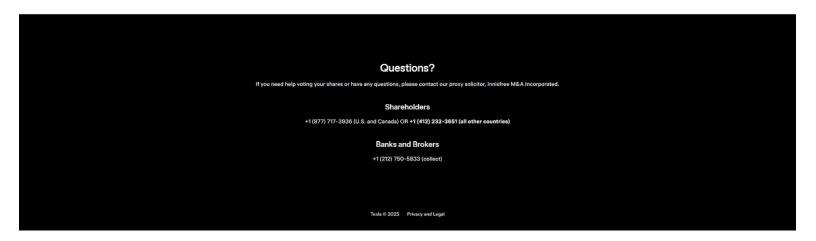
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3

Open the voting materials you received by mail.

Mark, sign and date the proxy card or other voting materials.

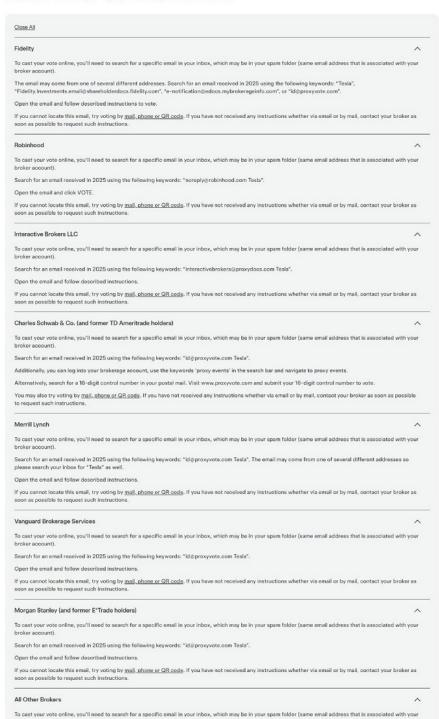
Return the materials in the pre-paid envelope provided.



Voting Instructions by Broker

The voting process may vary depending on your broker. To learn how to cast your vote, please select your broker from the list below. If your broker is not listed, select "All Other Brokers." Please also remember that you must have been a Tesla shareholder as of the September 15th record date to be able to vote.

Some brokers outside of the U.S. don't allow retail shareholders to vote. If you have not received any voting instructions, please contact your broker to confirm if they provide for proxy voting and, if so, to request such instructions. If you have any additional questions regarding how to vote, please contact our proxy solicitor, Innisfree M&A Incorporated, at (877) 717-3936 (from the United States or Canada) or +1 (412) 232-3651 (from other locations).



Try searching for each of these three terms to see if you can locate an email from your broker sent in 2025:

- "id@proxyvote.com Tesla"
 "@proxydocs.com Tesla"
 "@saytechnologies.com Tesla"

If you find an email, open it and follow described instructions.

If you cannot locate this email, try voting by mail, phone or QR code. If you have not received any instructions whether via email or by mail, contact your broker as soon as possible to request such instructions.

Questions?

If you need help voting your shares or have any questions, please contact our proxy solicitor, Innisfree M&A Incorporated.

Shareholders

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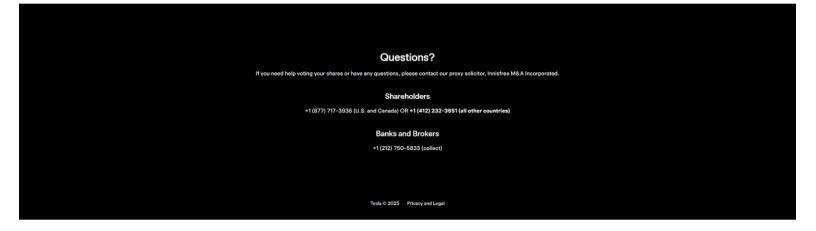
Banks and Brokers

+1 (212) 750-5833 (collect)

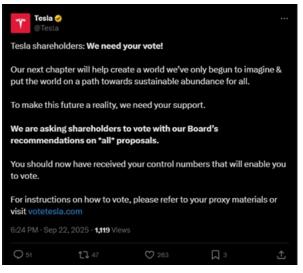
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How to Find Your Control Number or Voting Instructions

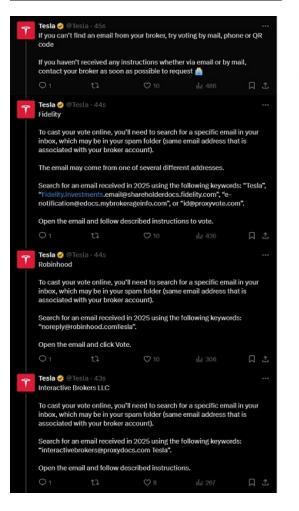
- Check your email again for a voting link from your broker. Search for an email using the following keywords or search for emails from the following addresses: "Tesla", "Vote", "@proxyvote.com", "@proxydocs.com" or "@saytechnologies.com". If you find that email, open it and follow the instructions provided.
- Many (but not all) shareholders who have elected for email delivery of their proxy materials may be able to vote through proxyvote.com. If you already have a proxyvote.com account, please log in and check if Tesla is listed under "My Available Meetings." If you do not yet have an account, you can "Create an Account" on proxyvote.com using your email address that is linked to your brokerage account(s). Once you follow the instructions and verify your email address, check if Tesla is listed under "My Available Meetings."
- Contact our proxy solicitor, Innisfree, for assistance at (877) 717-3936 (from the United States or Canada) or +1 (412) 232-3651 (from other locations). Some shareholders may even be able to vote over the phone by calling Innisfree. Please note that this voting option is not available for all shareholders and depends on how you hold your shares.
- Contact your broker as soon as possible for help and to request voting instructions. You can find voting instructions by broker <u>HERE</u>.

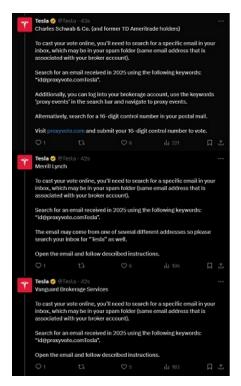


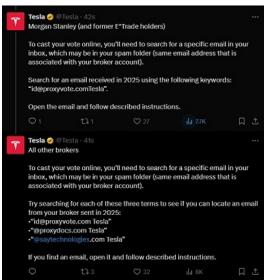
On September 22, 2025 and September 23, 2025, Tesla posted the following on X.











On September 23, 2025, Tesla issued the following digital advertisements:



12,269,879 followers









We pay for outstanding performance – not for promises. Vote "FOR" Proposals 1, 3 and 4 to support our ambitious goals.





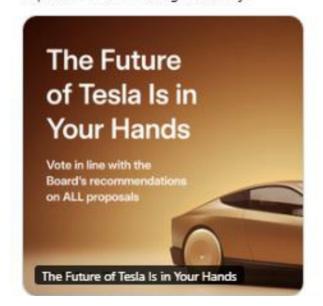
Tesla has ambitious plans to drive transformational growth, but to realize this, we must retain and incentivize Elon.





Tesla 🌼 @Tesla

Tesla has ambitious plans to drive transformational growth, which we believe will improve the future for humanity and create staggering amounts of shareholder value. In November, you will play an important role in making it a reality.





Ad

Tesla @ @Tesla

We pay for outstanding performance – not for promises. In 2018, Elon had to grow Tesla by billions. Now, it's trillions. Vote "FOR" Proposals 1, 3 and 4 to support our ambitious goals. Elon only gets paid if he delivers value for you.

Ad



From www.voteTesla.com

\(\text{Try the triangle of the content o

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www.votetesla.com/

Vote "FOR" Tesla's Future - Protect Your Future Value

Tesla's 2025 CEO Performance Award is designed to retain Elon and drive value creation. Our vision for transformative growth begins with aligning CEO pay

Sponsored



www.votetesla.com/

Support Shareholder Value - Vote "FOR" Tesla's Future

2025 is a critical inflection point. Vote "FOR" Tesla's future. Our vision for transformative growth begins with aligning CEO pay and shareholder value.

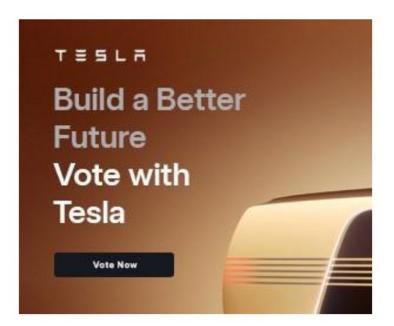
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www.votetesla.com/

Sustainable Abundance - Vote "FOR" Tesla's Future

Shareholders, vote now and support Tesla's next wave of transformational growth. Learn how to vote for Tesla's proposals and make your voice heard.



Sponsored



www.votetesla.com/

Support Pay for Performance - Vote "FOR" Tesla's Future

Tesla's 2025 CEO Performance Award is designed to retain Elon and drive value creation. Our vision for transformative growth begins with aligning CEO pay and shareholder value.

Sponsored



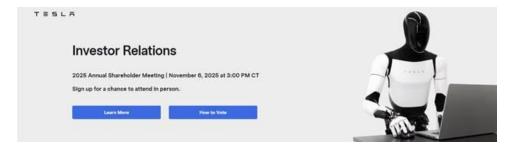
www.votetesla.com/

Tesla's Next Chapter - Unprecedented Value Creation

Shareholders, vote now and support Tesla's next wave of transformational growth. Learn how to vote for Tesla's proposals and make your voice heard.



On September 22, 2025, Tesla updated its website, https://ir.tesla.com/#quarterly-disclosure. A copy of the updated materials can be found below.



 $Also \ on \ September \ 22, \ 2025, \ Tesla \ launched \ a \ website, \ https://ir.tesla.com/shareholders/vote. \ A \ copy \ of \ the \ updated \ materials \ can \ be \ found \ below.$

TESLA

Shareholder Vote Guide

We advise Tesla shareholders to vote with management recommendations.

To learn more, please read our 2025 Proxy Statement and visit VoteTesla.com.

How To Vote Your TSLA Shares

The voting process may vary depending on your broker. To learn how to cast your vote, please select your broker from the list below. If your broker is not listed, select 'All Other Brokers'. Please also remember that you must be a holder as of the September 15th record date to be able to vote.

Some brokers outside of the U.S. don't allow retail shareholders to vote. If you have not received any voting instructions per the below, please contact your broker to confirm if they provide for proxy voting and, if so, to request such instructions.

If you have any additional questions regarding how to vote, please contact our proxy solicitor, Innisfree M&A Incorporated, at (877) 717-3936 (from the United States or Canada) or +1 (412) 232-3651 (from other locations).



~

To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account).

The email may come from one of several different addresses. Search for an email received in 2025 using the following keywords:

" <u>Tesla</u> " ☐
$\hbox{``fidelity.Investments.email@shareholderdocs.fidelity.com''} \ \square$
$"e-notification@edocs.mybrokerageinfo.com" \ \ \Box \\$
"id@proxyvote.com" 🗍

Open the email and follow described instructions to vote.

If you cannot locate this email, try voting by <u>mail</u>, <u>phone or QR code</u>. If you have not received any instructions whether via email or by mail, contact your broker as soon as possible to request such instructions.



To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account).

Search for an email received in 2025 using the following keywords:

"noreply@robinhood.com Tesla"

Open the email and click VOTE.

If you cannot locate this email, try voting by <u>mail</u>, <u>phone or QR code</u>. If you have not received any instructions whether via email or by mail, contact your broker as soon as possible to request such instructions.



Interactive Brokers LLC

To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account).

Search for an email received in 2025 using the following keywords:

"interactivebrokers@proxydocs.com Tesla" 🗍

Open the email and follow described instructions.

If you cannot locate this email, try voting by <u>mail</u>, <u>phone or QR code</u>. If you have not received any instructions whether via email or by mail, contact your broker as soon as possible to request such instructions.



Charles Schwab & Co. (and former TD Ameritrade holders)

To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account).

Search for an email received in 2025 using the following keywords:

"id@proxyvote.com Tesla" 🗍

Additionally, you can log into your brokerage account, use the keywords 'proxy events' in the search bar and navigate to proxy events.

Alternatively, search for a 16-digit control number in your postal mail. Visit www.proxyvote.com and submit your 16-digit control number to vote.

You may also try voting by <u>mail</u>, <u>phone or QR code</u>. If you have not received any instructions whether via email or by mail, contact your broker as soon as possible to request such instructions.



To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account).

Search for an email received in 2025 using the following keywords:

"id@proxyvote.com Tesla". 🗍

The email may come from one of several different addresses so please search your inbox for "Tesla" as well.

Open the email and follow described instructions.

If you cannot locate this email, try voting by <u>mail</u>, <u>phone or QR code</u>. If you have not received any instructions whether via email or by mail, contact your broker as soon as possible to request such instructions.



Vanguard Brokerage Services

To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account).

Search for an email received in 2025 using the following keywords:

"id@proxyvote.com Tesla" 🗍

Open the email and follow described instructions.

If you cannot locate this email, try voting by <u>mail</u>, <u>phone or QR code</u>. If you have not received any instructions whether via email or by mail, contact your broker as soon

as possible to request such instructions.



Morgan Stanley (and former E*Trade holders)

To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account).

Search for an email received in 2025 using the following keywords:

"id@proxyvote.com Tesla" 🗍

Open the email and follow described instructions.

If you cannot locate this email, try voting by <u>mail</u>, <u>phone or QR code</u>. If you have not received any instructions whether via email or by mail, contact your broker as soon as possible to request such instructions.



ALL OTHER BROKERS

To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account).

Try searching for each of these three terms to see if you can locate an email from your broker sent in 2025:

"id@proxyvote.com Tesla" 🗍

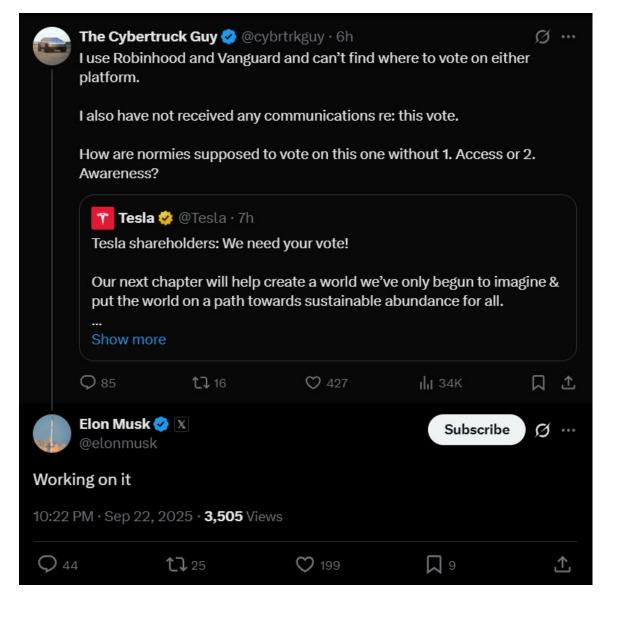
"@proxydocs.com Tesla"

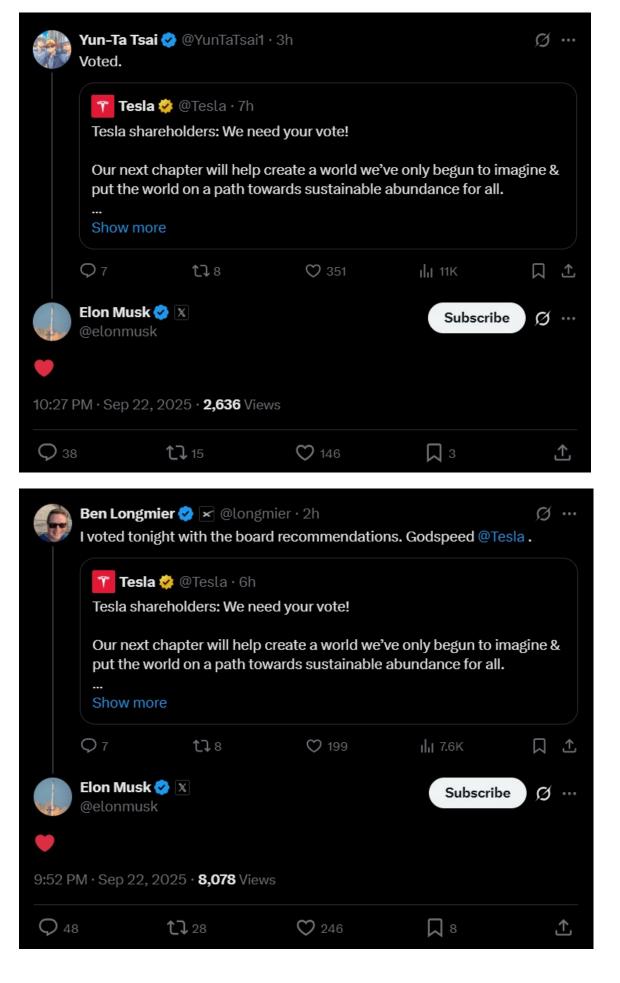
"@saytechnologies.com Tesla"

If you find an email, open it and follow described instructions.

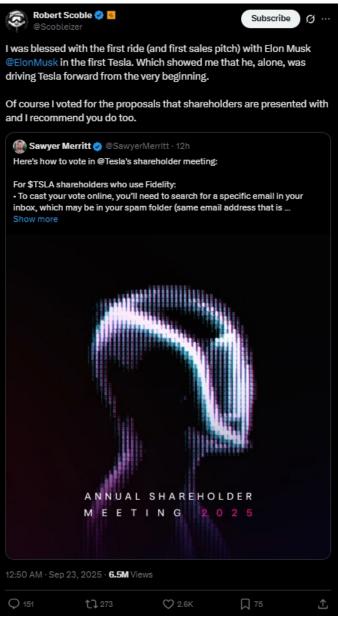
If you cannot locate this email, try voting by <u>mail</u>, <u>phone or QR code</u>. If you have not received any instructions whether via email or by mail, contact your broker as soon as possible to request such instructions.

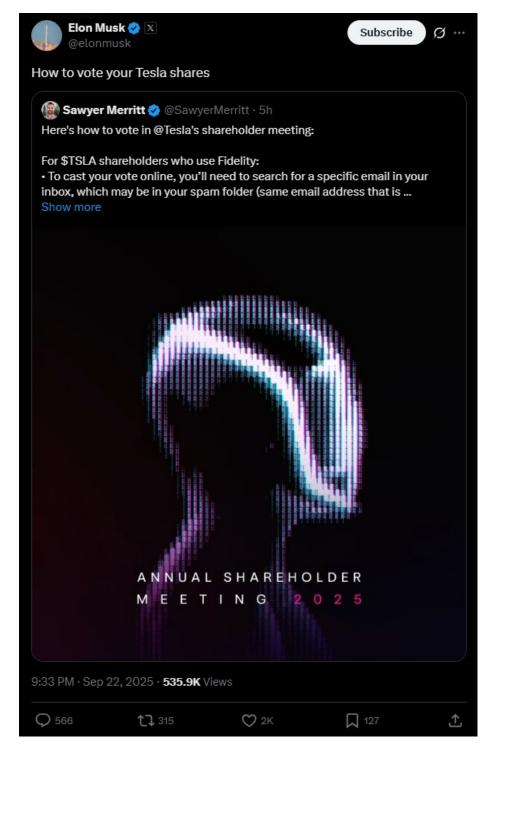
















Here's how to vote in @Tesla's shareholder meeting:

For \$TSLA shareholders who use Fidelity:

 To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account). The email may come from one of several different addresses. Search for an email received in 2025 using the following keywords: "Tesla",

"Fidelity.Investments.email@shareholderdocs.fidelity.com", "enotification@edocs.mybrokerageinfo.com", or "id@proxyvote.com". Open the email and follow described instructions to vote.

Robinhood:

 To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account). Search for an email received in 2025 using the following keywords: "noreply@robinhood.com Tesla".
 Open the email and click VOTE.

Interactive Brokers:

• To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account). Search for an email received in 2025 using the following keywords: "interactivebrokers@proxydocs.com Tesla". Open the email and follow described instructions.

Charles Schwab:

• To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account). Search for an email received in 2025 using the following keywords: "id@proxyvote.com Tesla". Additionally, you can log into your brokerage account, use the keywords 'proxy events' in the search bar and navigate to proxy events. Alternatively, search for a 16-digit control number in your postal mail. Visit proxyvote.com and submit your 16-digit control number to vote.

Morgan Stanley/E*Trade:

• To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account). Search for an email received in 2025 using the following keywords: "id@proxyvote.com Tesla". Open the email and follow described instructions.

Merrill Lynch:

• To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account). Search for an email received in 2025 using the following keywords: "id@proxyvote.com Tesla". The email may come from one of several different addresses so please search your inbox for "Tesla" as well. Open the email and follow described instructions.

Vanguard Brokerage:

 To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account). Search for an email received in 2025 using the following keywords: "id@proxyvote.com Tesla". Open the email and follow described instructions.

J.P. Morgan:

• To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account). Search for an email received in 2025 using the following keywords: "id@proxyvote.com Tesla" Open the email and follow described instructions. If you cannot locate this email, contact JPM support at 888-938-4409 to learn how to vote.

All Other Brokerages:

 To cast your vote online, you'll need to search for a specific email in your inbox, which may be in your spam folder (same email address that is associated with your broker account). Try searching for each of these three terms to see if you can locate an email from your broker sent in 2025:

"id@proxyvote.com Tesla"

"@proxydocs.com Tesla"

"@saytechnologies.com Tesla"

If you find an email, open it and follow described instructions.

International \$TSLA holders:

Some brokers outside of the U.S. don't allow retail shareholders to vote. If you have not received any voting instructions, please contact your broker to confirm if they provide for proxy voting and, if so, to request such instructions. If you have any additional questions regarding how to vote, please contact Tesla's proxy solicitor, Innisfree M&A Incorporated, at (877) 717-3936 (from the United States or Canada) or +1 (412) 232-3651 (from other locations). Sometimes, when you don't participate in proxy voting, brokers may exercise their discretion to cast votes on your behalf, so be proactive!

General info:

If you cannot locate any emails, try voting by mail, phone or QR code. If you have not received any instructions whether via email or by mail, contact your broker as soon as possible to request such instructions. More info here:

- Vote by phone: votetesla.com/how-to-vote/vo...
- Vote by QR code: votetesla.com/how-to-vote/vo...
- Vote by mail: votetesla.com/how-to-vote/vo...

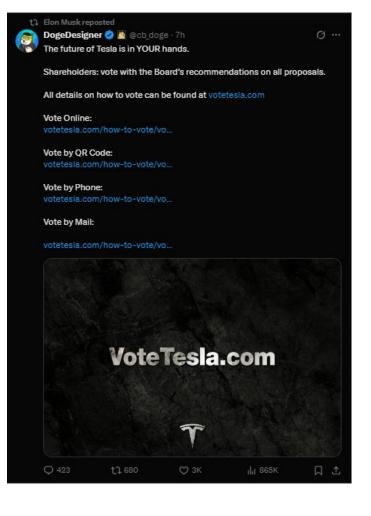
Every vote counts, whether you own one share or many. Make your voices heard. It only takes a few minutes.

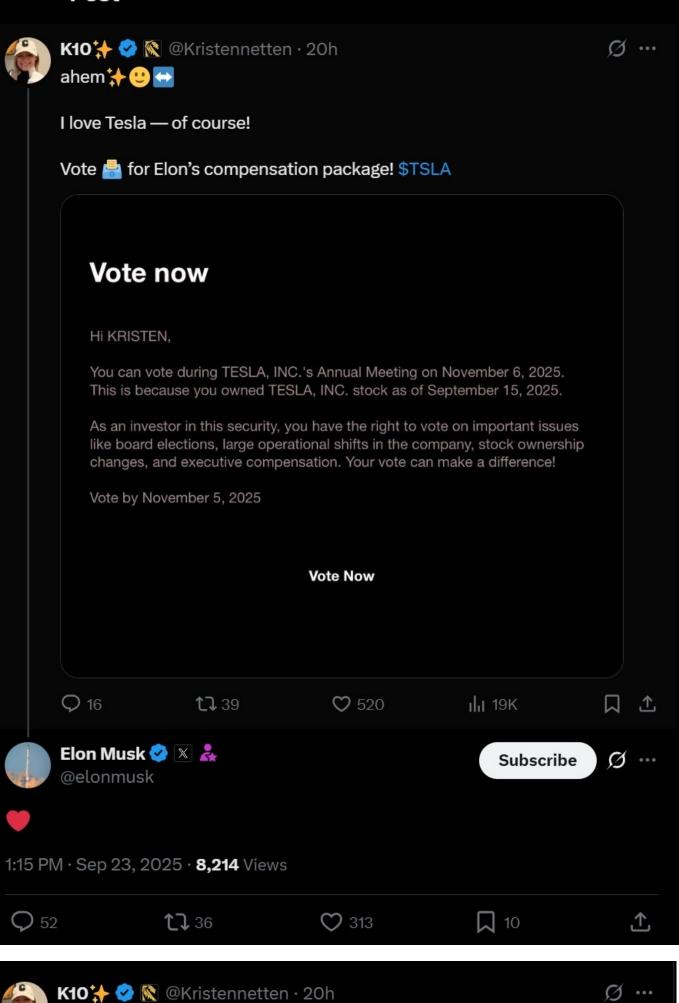
Reminder: You must have been a Tesla shareholder as of the September 15th record date to be able to vote.

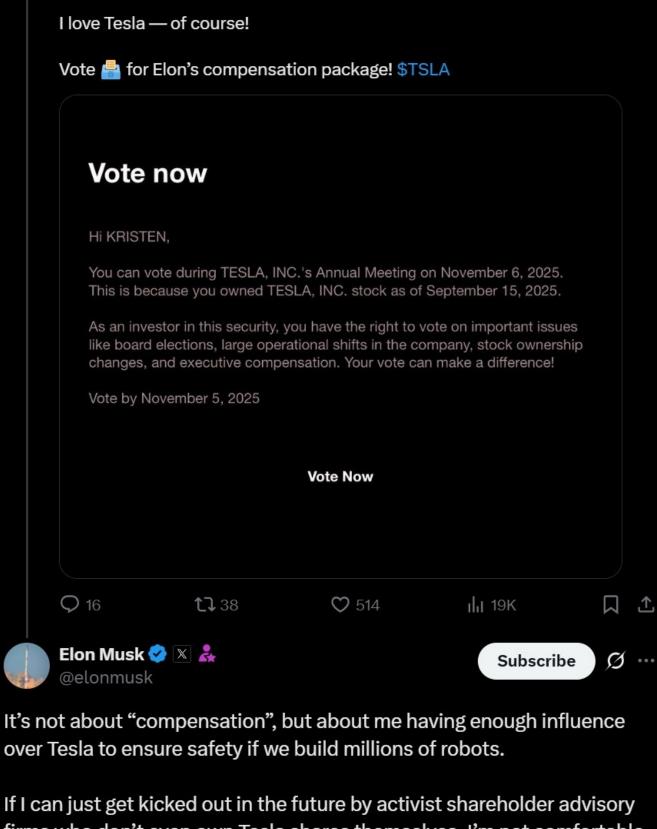
Tesla's shareholder meeting will take place on November 6, 2025 in Austin, Texas. Voting is now open, so go vote!











over Tesla to ensure safety if we build millions of robots.

firms who don't even own Tesla shares themselves, I'm not comfortable with that future.

1:19 PM · Sep 23, 2025 · 52.9K Views

1 262 **Q** 240 **C** 1.9K 84



Tesla Shareholders: You want the best for Tesla?
Please vote with the Board's recommendations on all proposals.

Every vote counts, whether you own one share or many. Make your voices heard.

It only takes a few minutes.

All details on how to vote can be found at votetesla.com

Vote by Phone:

votetesla.com/how-to-vote/vo...

Vote by Mail:

votetesla.com/how-to-vote/vo...

Vote Online:

votetesla.com/how-to-vote/vo...

Vote by QR Code:

votetesla.com/how-to-vote/vo...





Additional Information and Where to Find It

Tesla has filed with the U.S. Securities and Exchange Commission (the "SEC") a definitive proxy statement on Schedule 14A (the "Definitive Proxy Statement") and a proxy card with respect to its solicitation of proxies for Tesla's 2025 Annual Meeting of Shareholders (the "2025 Annual Meeting"). The Definitive Proxy Statement contains important information about the matters to be voted on at the 2025 Annual Meeting. SHAREHOLDERS OF TESLA ARE URGED TO READ THESE MATERIALS (INCLUDING ANY AMENDMENTS OR SUPPLEMENTS THERETO) AND ANY OTHER RELEVANT DOCUMENTS THAT TESLA HAS FILED OR WILL FILE WITH THE SEC BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION ABOUT TESLA AND THE MATTERS TO BE VOTED ON AT THE 2025 ANNUAL MEETING. Shareholders are able to obtain free copies of these documents, and other documents filed with the SEC by Tesla, through the website maintained by the SEC at www.sec.gov. In addition, shareholders are able to obtain free copies of these documents from Tesla by contacting Tesla's Investor Relations by e-mail at ir@tesla.com, or by going to Tesla's Investor Relations page on its website at ir.tesla.com.

Participant Information

Tesla, its directors (Elon Musk, Robyn Denholm, Ira Ehrenpreis, Joe Gebbia, Jack Hartung, James Murdoch, Kimbal Musk, JB Straubel and Kathleen Wilson-Thompson), and certain of its executive officers (Vaibhav Taneja and Tom Zhu) are deemed to be "participants" (as defined in Section 14(a) of the Securities Exchange Act of 1934, as amended) in the solicitation of proxies from Tesla's shareholders in connection with the matters to be considered at the 2025 Annual Meeting. Information about the compensation of our named executive officers and our non-employee directors is set forth in the sections titled "Executive Compensation for Fiscal Year 2024" and "Compensation of Directors" in the Definitive Proxy Statement commencing on pages 130 and 152, respectively, and is available here. Information regarding the participants' holdings of Tesla's securities can be found in the section titled "Ownership of Securities" in the Definitive Proxy Statement commencing on page 160 and is available here.