
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934
(Amendment No.)**

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- ☐ Definitive Proxy Statement
- ☒ Definitive Additional Materials
- ☐ Soliciting Material under §240.14a-12

Tesla, Inc.


(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- ☒ No fee required
- ☐ Fee paid previously with preliminary materials
- ☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
-
-
-

On October 9, 2025, Tesla, Inc. (“Tesla”) issued the following digital advertisements and posted the following messages via Google Search advertising:



Tesla

12,273,714 followers


Promoted

Tesla’s Annual Meeting is on Nov. 6, and we need your vote! The future of Tesla is in your hands. Follow the Board’s recommendations on ALL proposals.

Tesla Shareholders

Need Help

Voting?



TESLA

The Future of Tesla: 2025 Annual Meeting. Your Vote Matters.

votetesla.com

Learn more



Tesla

12,273,714 followers

Promoted

Tesla has ambitious plans to drive transformational growth – and create trillions in shareholder value – but we need your support. Vote NOW.

Tesla Shareholders Vote with Tesla



T E S L A

The Future of Tesla: 2025 Annual Meeting. Your Vote Matters.
votetesla.com

[Learn more](#)



Tesla 🟡 @Tesla

Ad

Tesla's Annual Meeting is coming up on November 6, and we need your vote! The future of Tesla is in your hands. Follow the Board's recommendations on ALL proposals.



From www.voteTesla.com





Tesla 🟡 @Tesla

Ad

Tesla has ambitious plans to drive Tesla's next wave of growth – which has the potential to create trillions of dollars in value for shareholders. But we need your support to help make our vision a reality. Vote "FOR" Proposals 1, 3 and 4.



From www.votetesla.com



 u/VoteTesla Promoted

...

Tesla's Annual Meeting is on Nov. 6, and we need your vote! The future of Tesla is in your hands. Follow the Board's recommendations on ALL proposals.




votetesla.com

[Learn More](#)

 Vote 

 0

 Share



u/VoteTesla Promoted



...

Tesla has ambitious plans to drive transformational growth – and create trillions in shareholder value – but we need your support. Vote NOW.




votetesla.com

[Learn More](#)

 Vote 

 0

 Share



Tesla North America

Sponsored · 🌐



Tesla's Annual Meeting is coming up on November 6, and we need your vote! Follow the Board's recommendations on ALL proposals.

Tesla Shareholders

**Need Help
Voting?**

TESLA

votetesla.com

The Future of Tesla

Protecting Your Investme...

[Learn more](#)



Like



Comment



Share



Tesla North America

Sponsored · 🌐



Tesla has ambitious plans to drive transformational growth, but we need your support. Vote NOW "FOR" Proposals 1, 3 and 4.

Tesla Shareholders

Vote with
Tesla



TESLA

votetesla.com

The Future of Tesla

Protecting Your Investme...

[Learn more](#)



Like



Comment



Share

Sponsored



2025 Annual Meeting - Vote "FOR" Tesla's Future

Tesla is at a critical inflection point. Make your voice heard. The future of Tesla and your investment are in your hands.

Sponsored



2025 Annual Meeting - Need Help Voting?

The future of Tesla and your investment are in your hands. Do your part to help us accelerate our bold vision for Tesla's future. Vote TODAY!

Sponsored



Vote "FOR" Tesla's Future - Learn More

The future of Tesla and your investment are in your hands. Do your part to help us accelerate our bold vision for Tesla's future. Vote TODAY!

vision for Tesla's future. VOTE TODAY!

Sponsored



www.votetesla.com/

Tesla's Next Chapter - Your Vote Matters

Shareholders, the future of Tesla is in your hands. Vote today! Tesla's Annual Meeting is coming up on November 6, and we need your vote!

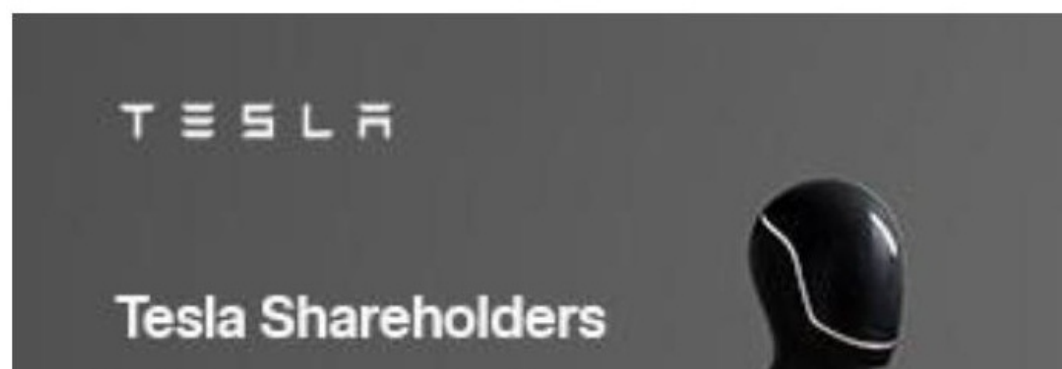
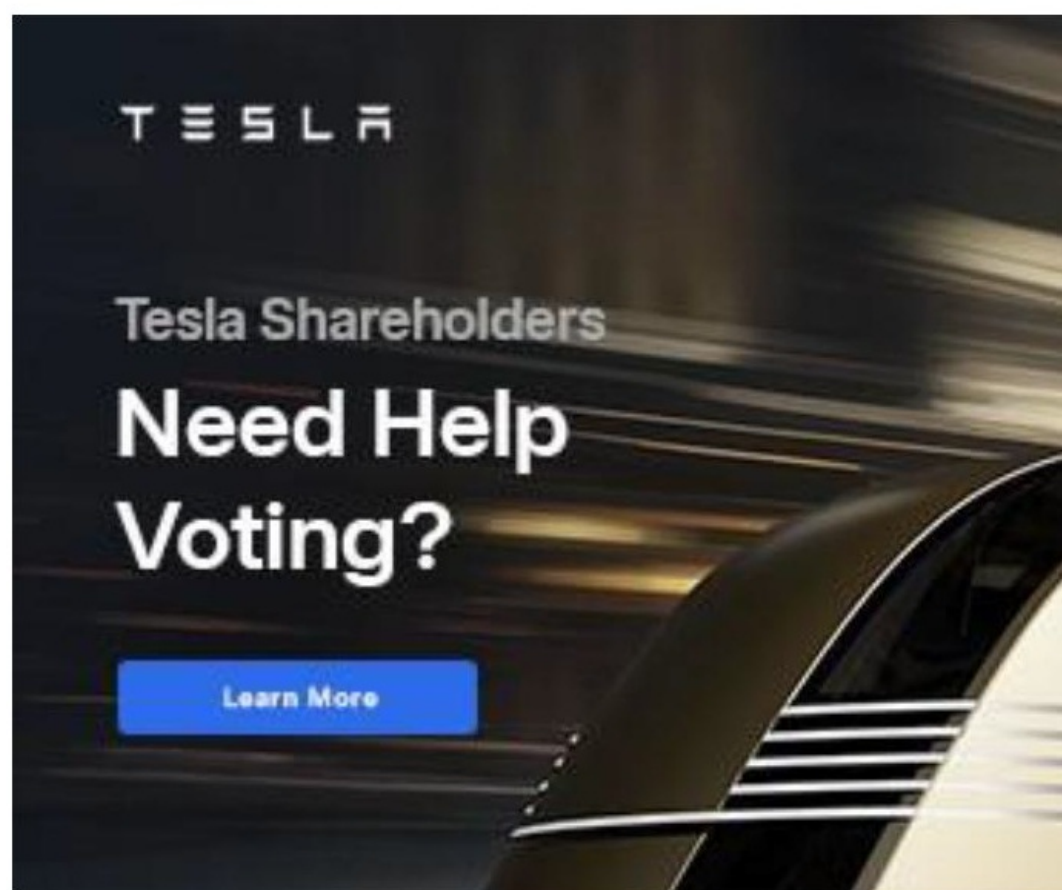
Sponsored



www.votetesla.com/

Tesla's Next Chapter - Your Vote Matters

Tesla's Annual Meeting is coming up on November 6, and we need your vote! Learn how to vote for Tesla's future and make your voice heard.



Vote with Tesla

[Vote Now](#)



Also on October 9, 2025, Tesla posted the following on X. A transcript of the video is below.



Tesla stock has created a wonderful life for me and my kids.

Hi, my name is Sarah Montes. I'm a maintenance technician at Tesla in Texas.

Being a single mom, it's hard. My life before Tesla, I wasn't able to provide for my kids like I wanted to. I only had one bedroom. I had to move back in with my parents, wasn't able to put them in sports. I wasn't able to do stuff like that with them.

Now my life is completely different because of Tesla stock, and I bought this house with my stock and then my daughter was going to have a quinceañera and quinceañeras are like weddings. So, we flew out as the kids first time in Mexico. So, it was a family trip. They really enjoyed it.

My daughter looked beautiful on her day with quinceañera. It meant a lot.

I go on vacations more, sign them all up for sports. And with stock, I was able to do all that.

My kids are really happy that I work at Tesla.

To fulfill the promise for my kids, it meant the world to me. It was to give them a better life, especially for them. It's great. My kids are happy. They have their own room, they have their own space.

Tesla's changed a lot for me and my kids, and because of all this equity and all this stock, I've been able to do that.

Anything is possible here at Tesla. It really is.

On October 9, 2025, Tesla updated its website, www.VoteTesla.com. A copy of the updated materials is below.



[Back](#)

Kathleen Wilson-Thompson

Independent Director

Impact

Ms. Wilson-Thompson brings extensive executive and board experience at both consumer-focused and industrial companies. In addition, her expertise in managing human resources, employment law and other operations at mature companies with large workforces provides the Board with valuable insight and advice for workforce management and relations as Tesla continues to expand.

Career Highlights

Ms. Wilson-Thompson has been a member of the Board since December 2018. Ms. Wilson-Thompson served as Executive Vice President and Global Chief Human Resources Officer of Walgreens Boots Alliance, Inc., a global pharmacy and wellbeing company, from December 2014 until her retirement in January 2021, and previously served as Senior Vice President and Chief Human Resources Officer from January 2010 to December 2014. Prior to Walgreens, Ms. Wilson-Thompson held various legal and operational roles at The Kellogg Company, a food manufacturing company, from January 1991 to December 2009, including most recently as its Senior Vice President, Global Human Resources. Ms. Wilson-Thompson has served on the board of directors of Wolverine World Wide, Inc. since May 2021 and McKesson Corporation since January 2022. She has also served on the board of directors of Health Care Service Corporation since October 2024. Ms. Wilson-Thompson was awarded the 2024 NACD Directorship 100 for her influential leadership in the boardroom and corporate governance community. Ms. Wilson-Thompson holds an A.B. in English Literature from the University of Michigan and a J.D. and L.L.M. (Corporate and Finance Law) from Wayne State University.

Committee Memberships: Compensation Committee; Nominating and Corporate Governance Committee; Disclosure Controls Committee



Additional Information and Where to Find It

Tesla has filed with the U.S. Securities and Exchange Commission (the “[SEC](#)”) a definitive proxy statement on Schedule 14A (the “[Definitive Proxy Statement](#)”) and a proxy card with respect to its solicitation of proxies for Tesla’s 2025 Annual Meeting of Shareholders (the “[2025 Annual Meeting](#)”). The Definitive Proxy Statement contains important information about the matters to be voted on at the 2025 Annual Meeting. **SHAREHOLDERS OF TESLA ARE URGED TO READ THESE MATERIALS (INCLUDING ANY AMENDMENTS OR SUPPLEMENTS THERETO) AND ANY OTHER RELEVANT DOCUMENTS THAT TESLA HAS FILED OR WILL FILE WITH THE SEC BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION ABOUT TESLA AND THE MATTERS TO BE VOTED ON AT THE 2025 ANNUAL MEETING.** Shareholders are able to obtain free copies of these documents, and other documents filed with the SEC by Tesla, through the website maintained by the SEC at www.sec.gov. In addition, shareholders are able to obtain free copies of these documents from Tesla by contacting Tesla’s Investor Relations by e-mail at ir@tesla.com, or by going to Tesla’s Investor Relations page on its website at ir.tesla.com.

Participant Information

Tesla, its directors (Elon Musk, Robyn Denholm, Ira Ehrenpreis, Joe Gebbia, Jack Hartung, James Murdoch, Kimbal Musk, JB Straubel and Kathleen Wilson-Thompson), and certain of its executive officers (Vaibhav Taneja and Tom Zhu) are deemed to be “participants” (as defined in Section 14(a) of the Securities Exchange Act of 1934, as amended) in the solicitation of proxies from Tesla’s shareholders in connection with the matters to be considered at the 2025 Annual Meeting. Information about the compensation of our named executive officers and our non-employee directors is set forth in the sections titled “Executive Compensation for Fiscal Year 2024” and “Compensation of Directors” in the Definitive Proxy Statement commencing on pages 130 and 152, respectively, and is available [here](#). Information regarding the participants’ holdings of Tesla’s securities can be found in the section titled “Ownership of Securities” in the Definitive Proxy Statement commencing on page 160 and is available [here](#).
