UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant x

Filed by a Party other than the Registrant $\ddot{}$

Check the appropriate box:

- " Preliminary Proxy Statement
- " Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- x Definitive Additional Materials
- Soliciting Material under §240.14a-12

Tesla, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- x No fee required
- " Fee paid previously with preliminary materials
- Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

On October 22, 2025, Tesla, Inc. ("Tesla") updated its website, www.VoteTesla.com. A copy of the updated materials are attached hereto as Exhibit 1. Also on October 22, 2025, Elon Musk and Brandon Ehrhart posted on X, copies of which are attached hereto as Exhibit 2.

Additional Information and Where to Find It

Tesla has filed with the U.S. Securities and Exchange Commission (the "SEC") a definitive proxy statement on Schedule 14A (the "Definitive Proxy Statement") and a proxy card with respect to its solicitation of proxies for Tesla's 2025 Annual Meeting of Shareholders (the "2025 Annual Meeting"). The Definitive Proxy Statement contains important information about the matters to be voted on at the 2025 Annual Meeting. SHAREHOLDERS OF TESLA ARE URGED TO READ THESE MATERIALS (INCLUDING ANY AMENDMENTS OR SUPPLEMENTS THERETO) AND ANY OTHER RELEVANT DOCUMENTS THAT TESLA HAS FILED OR WILL FILE WITH THE SEC BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION ABOUT TESLA AND THE MATTERS TO BE VOTED ON AT THE 2025 ANNUAL MEETING. Shareholders are able to obtain free copies of these documents, and other documents filed with the SEC by Tesla, through the website maintained by the SEC at www.sec.gov. In addition, shareholders are able to obtain free copies of these documents from Tesla by contacting Tesla's Investor Relations by e-mail at ir@tesla.com, or by going to Tesla's Investor Relations page on its website at ir.tesla.com.

Participant Information

Tesla, its directors (Elon Musk, Robyn Denholm, Ira Ehrenpreis, Joe Gebbia, Jack Hartung, James Murdoch, Kimbal Musk, JB Straubel and Kathleen Wilson-Thompson), and certain of its executive officers (Vaibhav Taneja and Tom Zhu) are deemed to be "participants" (as defined in Section 14(a) of the Securities Exchange Act of 1934, as amended) in the solicitation of proxies from Tesla's shareholders in connection with the matters to be considered at the 2025 Annual Meeting. Information about the compensation of our named executive officers and our non-employee directors is set forth in the sections titled "Executive Compensation for Fiscal Year 2024" and "Compensation of Directors" in the Definitive Proxy Statement commencing on pages 130 and 152, respectively, and is available here. Information regarding the participants' holdings of Tesla's securities can be found in the section titled "Ownership of Securities" in the Definitive Proxy Statement commencing on page 160 and is available here.

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Tesla's Special Committee has negotiated a performance plan that it believes is aligned with shareholder interests and has the potential for historic value creation. Its previous plan delivered enormous gains, and the board believes that this new plan can similarly benefit shareholders. Investors who like the idea of investing in this future for Tesla and Musk can buy or hold the stock. Investors who aren't persuaded can sell. No one is forcing anyone to accept this deal." (October 17, 2025)

Professor Joe Grundfest Stanford Law School William A. Franke Professor of Law and Business and Senior Faculty of the Rock Center on Corporate Governance

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I think having Musk, in many ways, is really important for our country. I know that sounds a little hyperbolic, but it's true." (CNBC; "Squawk on the Street," October 15, 2025)

Jim Cramer Host of CNBC's "Mad Money" and Co-Anchor of CNBC's "Squawk on the Street"

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So, the [2018 CEO Performance Award] certainly motivated him, and we think it's much more than money that motivates him. It's the scaling of new technologies that transform the way we live, work, breathe ... [Elon is] the most productive human being on earth. And a human being who attracts incredible talent – people who want to solve the world's hardest problems. This is a win-win for all of us if Elon succeeds this time around the way he did the last time around." (The Brainstorm Podcast, October 17, 2025)

Cathie Wood CEO of ARK Investment Management





