UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934
(Amendment No.)

Filed by the Registrant x

Filed by a Party other than the Registrant ¨

Check the appropriate box:

¨ Preliminary Proxy Statement

¨ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**

¨ Definitive Proxy Statement

x Definitive Additional Materials

¨ Soliciting Material under §240.14a-12

Tesla, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

x No fee required

¨ Fee paid previously with preliminary materials

¨ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

On October 29, 2025, Tesla, Inc. ("Tesla") sent a letter to shareholders, a copy of which is attached hereto as Exhibit 1. Also on October 29, 2025, Tesla issued digital advertisements and posted messages via Google Search advertising, copies of which are attached hereto as Exhibit 2. In addition, on October 28, 2025 and October 29, 2025, Tesla, Elon Musk and Kimbal Musk posted on X, copies of which are attached hereto as Exhibit 3.

Additional Information and Where to Find It

Tesla has filed with the U.S. Securities and Exchange Commission (the "SEC") a definitive proxy statement on Schedule 14A (the "Definitive Proxy Statement") and a proxy card with respect to its solicitation of proxies for Tesla's 2025 Annual Meeting of Shareholders (the "2025 Annual Meeting"). The Definitive Proxy Statement contains important information about the matters to be voted on at the 2025 Annual Meeting. **SHAREHOLDERS OF TESLA ARE URGED TO READ THESE MATERIALS (INCLUDING ANY AMENDMENTS OR SUPPLEMENTS THERETO) AND ANY OTHER RELEVANT DOCUMENTS THAT TESLA HAS FILED OR WILL FILE WITH THE SEC BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION ABOUT TESLA AND THE MATTERS TO BE VOTED ON AT THE 2025 ANNUAL MEETING**. Shareholders are able to obtain free copies of these documents, and other documents filed with the SEC by Tesla, through the website maintained by the SEC at www.sec.gov. In addition, shareholders are able to obtain free copies of these documents from Tesla by contacting Tesla's Investor Relations by e-mail at ir@tesla.com, or by going to Tesla's Investor Relations page on its website at ir.tesla.com.

Participant Information

Tesla, its directors (Elon Musk, Robyn Denholm, Ira Ehrenpreis, Joe Gebbia, Jack Hartung, James Murdoch, Kimbal Musk, JB Straubel and Kathleen Wilson-Thompson), and certain of its executive officers (Vaibhav Taneja and Tom Zhu) are deemed to be "participants" (as defined in Section 14(a) of the Securities Exchange Act of 1934, as amended) in the solicitation of proxies from Tesla's shareholders in connection with the matters to be considered at the 2025 Annual Meeting. Information about the compensation of our named executive officers and our non-employee directors is set forth in the sections titled "Executive Compensation for Fiscal Year 2024" and "Compensation of Directors" in the Definitive Proxy Statement commencing on pages 130 and 152, respectively, and is available here. Information regarding the participants' holdings of Tesla's securities can be found in the section titled "Ownership of Securities" in the Definitive Proxy Statement commencing on page 160 and is available here.

Exhibit 1

TESLA

Tesla Shareholders
Time is Running Out

There are only a few days left to vote ahead of Tesla's Annual Meeting on November 6, 2025.

The final deadline to vote is 11:59 pm ET on November 5, 2025. Don't wait – vote today!

We Need Your Support on Three Critical Proposals — Vote "FOR"

Proposal One
Election of the Three Class III Directors

Proposal Three
Approval of the A&R 2019 Equity Incentive Plan

Proposal Four
Approval of the 2025 CEO Performance Award

Do Not Delay
Call Today to Vote by Phone

Our proxy solicitor, Innisfree, can take your vote directly by phone, or help with any questions you may have about the Annual Meeting.

+1 (877) 800-5182
(U.S. and Canada)

+1 (412) 232-3651
(all other countries)

TESLA

We have the potential to become the most valuable company in history and create unprecedented shareholder returns. Your vote is an important part of making this vision a reality.

VoteTesla.com

Additional Information and Where to Find It

Tesla, Inc. ("Tesla") has filed with the U.S. Securities and Exchange Commission (the "SEC") a definitive proxy statement on Schedule 14A (the "Definitive Proxy Statement") and a proxy card with respect to its solicitation of proxies for Tesla's 2025 Annual Meeting of Shareholders (the "2025 Annual Meeting"). The Definitive Proxy Statement contains important information about the matters to be voted on at the 2025 Annual Meeting. SHAREHOLDERS OF TESLA ARE URGED TO READ THESE MATERIALS (INCLUDING ANY AMENDMENTS OR SUPPLEMENTS THERETO) AND ANY OTHER RELEVANT DOCUMENTS THAT TESLA HAS FILED OR WILL FILE WITH THE SEC BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION ABOUT TESLA AND THE MATTERS TO BE VOTED ON AT THE 2025 ANNUAL MEETING. Shareholders are able to obtain free copies of these documents, and other documents filed with the SEC by Tesla, through the website maintained by the SEC at www.sec.gov. In addition, shareholders are able to obtain free copies of these documents from Tesla by contacting Tesla's Investor Relations by e-mail at ir@tesla.com, or by going to Tesla's Investor Relations page on its website at ir.tesla.com.

Participant Information

Tesla, its directors (Elon Musk, Robyn Denholm, Ira Ehrenpreis, Joe Gebbia, Jack Hartung, James Murdoch, Kimbal Musk, JB Straubel and Kathleen Wilson-Thompson), and certain of its executive officers (Vaibhav Taneja and Tom Zhu) are deemed to be "participants" (as defined in Section 14(a) of the Securities Exchange Act of 1934, as amended) in the solicitation of proxies from Tesla's shareholders in connection with the matters to be considered at the 2025 Annual Meeting. Information about the compensation of our named executive officers and our non-employee directors is set forth in the sections titled "Executive Compensation for Fiscal Year 2024" and "Compensation of Directors" in the Definitive Proxy Statement commencing on pages 130 and 152, respectively, and is available here: https://www.sec.gov/ix?doc=/Archives/edgar/data/0001318605/000110465925090866/tm252289-12_def14a.htm. Information regarding the participants' holdings of Tesla's securities can be found in the section titled "Ownership of Securities" in the Definitive Proxy Statement commencing on page 160 and is available here: https://www.sec.gov/ix?doc=/Archives/edgar/data/0001318605/000110465925090866/tm252289-12_def14a.htm.

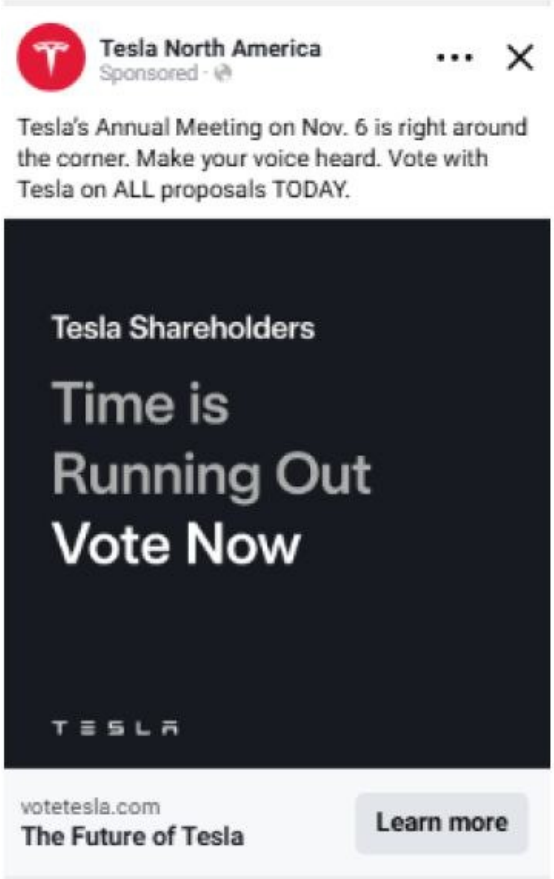
Tesla © 2025

VoteTesla.com

Exhibit 2

Tesla
12,282,592 followers
Promoted
Tesla's Annual Meeting on Nov. 6 is around the corner. We need your support to make our vision a reality. Vote with Tesla on ALL proposals TODAY.
Tesla Shareholders
Time is
Running Out
Vote Now
TESLA
The Future of Tesla: 2025 Annual Meeting. Your Vote Matters.
votetesla.com
Learn more

Tesla
12,282,592 followers
Promoted
Voting is your fundamental right as a shareholder. You should have your say in what Tesla's future looks like. Make your voice heard and vote TODAY.
Tesla Shareholders
Don't Wait
Vote to Support
Tesla Today
TESLA
The Future of Tesla: 2025 Annual Meeting. Your Vote Matters.
votetesla.com
Learn more


Tesla North America
Sponsored ·
Tesla's Annual Meeting on Nov. 6 is right around the corner. Make your voice heard. Vote with Tesla on ALL proposals TODAY.
Tesla Shareholders
Time is
Running Out
Vote Now
TESLA
votetesla.com
The Future of Tesla
Learn more

Tesla North America
Sponsored ·
Tesla shareholders, you should have your say in what our future looks like. Make your voice heard. Vote TODAY.
Tesla Shareholders
Don't Wait
Vote to Support
Tesla Today
TESLA
votetesla.com
The Future of Tesla
Learn more
Like
Comment
Share

u/VoteTesla · Promoted

Tesla's Annual Meeting on Nov. 6 is around the corner. We need your support to make our vision a reality. Vote with Tesla on ALL proposals TODAY.

votetesla.com

Learn More

u/VoteTesla · Promoted

Voting is your fundamental right as a shareholder. You should have your say in what Tesla's future looks like. Make your voice heard and vote TODAY.

votetesla.com

Learn More

Vote 0 Share

Tesla @Tesla Ad

Time is running out! Tesla's Annual Meeting on November 6 is right around the corner, and we need your support to execute on our ambitious vision.

Don't delay – make your voice heard and vote with Tesla on ALL proposals TODAY.

From www.votetesla.com

Tesla @Tesla Ad

You should have your say in what Tesla's future looks like. Make your voice heard.

Vote NOW. We urge you to follow the Board's recommendations on ALL proposals ahead of Tesla's Annual Meeting on November 6.

From www.votetesla.com

TESLA
Tesla Shareholders
Time is
Running Out
Vote Now
Vote Now

TESLA
Tesla Shareholders
Don't Wait
Vote to Support
Tesla Today
Vote Now

Sponsored

www.votetesla.com/

Tesla 2025 Annual Meeting - Learn More

Tesla's Annual Meeting on November 6 is right around the corner. The future of Tesla and your investment are in your hands.

Sponsored

www.votetesla.com/

Tesla 2025 Annual Meeting - Time is Running Out

Tesla's Annual Meeting on November 6 is right around the corner. Vote today! Do your part to help us accelerate our bold vision for Tesla's future.

Sponsored

www.votetesla.com/

Tesla 2025 Annual Meeting - Vote Now

Tesla's Annual Meeting on November 6 is right around the corner. Vote today! Do your part to help us accelerate our bold vision for Tesla's future.

Sponsored

www.votetesla.com/

Make Your Voice Heard - Tesla 2025 Annual Meeting

Tesla's Annual Meeting is coming up on November 6. Shareholders, we need your vote to make our vision a reality.

Sponsored

www.votetesla.com/

Tesla 2025 Annual Meeting - Voting is Your Right

Shareholders, we need your vote to make our vision a reality. Time is running out! Vote today.

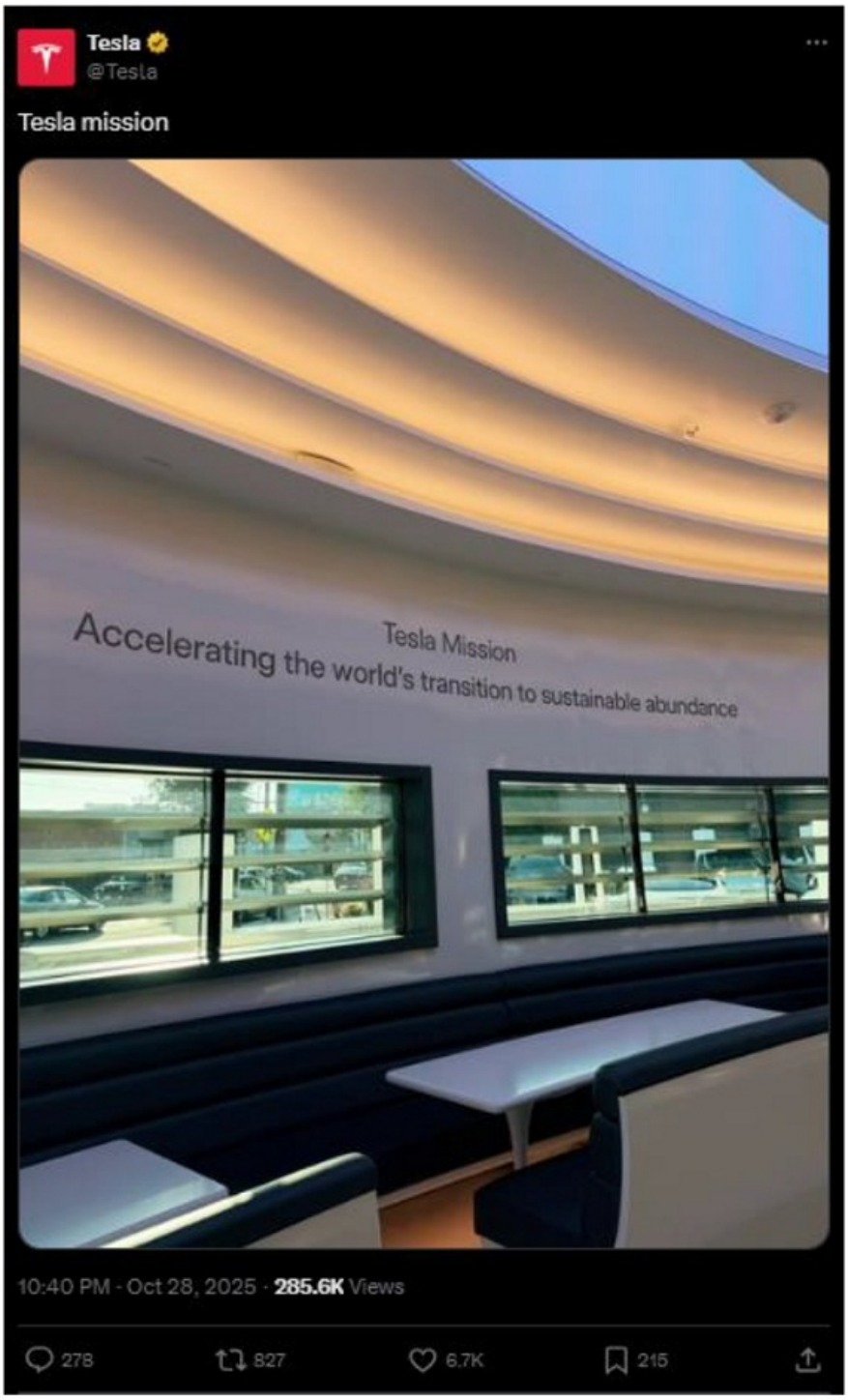
Sponsored

www.votetesla.com/

Tesla 2025 Annual Meeting - Vote Now

Shareholders, we need your vote to make our vision a reality. Time is running out! Vote today.

Exhibit 3


Tesla
@Tesla
Tesla mission
Tesla Mission
Accelerating the world's transition to sustainable abundance
10:40 PM · Oct 28, 2025 · 285.6K Views
278
827
6.7K
215

Elon Musk @elonmusk

Subscribe

Please take a moment to vote your Tesla stock. It is super important.

Control of Tesla could affect the future of civilization.

> **Sawyer Merritt** @SawyerMerritt · 13h
>
> Here are Tesla's current five largest shareholders (excluding Elon Musk) and how they voted in last year's ratification of Elon's 2018 pay package:
>
> • Vanguard (holds $115B in $TSLA): For
> • BlackRock ($95B): For...
>
> Show more

8:08 AM · Oct 29, 2025 · **178.6K** Views

828 571 3.8K 37

Sawyer Merritt
@SawyerMerritt

Subscribe

Here are Tesla's current five largest shareholders (excluding Elon Musk) and how they voted in last year's ratification of Elon's 2018 pay package:

- Vanguard (holds $115B in $TSLA): For
- BlackRock ($95B): For
- State Street ($52B): Against
- Fidelity/Geode Capital ($30B): For
- JPMorgan Chase ($21B): For

Unlike last year's ratification vote, Elon and Kimbal Musk can both participate in this year's 2025 CEO Performance Award plan vote due to Tesla's reincorporation to Texas (from Delaware).

BUT, we should not get complacent. Assume this vote is close and encourage everyone you know who is a $TSLA shareholder to vote. 8 days left.

6:28 PM · Oct 28, 2025 · **586.4K** Views

182 527 4.6K 322

Warren Redlich - Chasing Dreams @WR4NYGov · 11h

TSLAQ getting desperate.

If Tesla is a dead company in 3 years, then Elon's comp package is worthless and there's no harm voting for it.

Also Nvidia is not distancing from Tesla. That's dumb.

> **squawksquare** X.com
> @squawksquare
>
> Even Jenson and $NVDA are distancing themselves form $TSLA. Elon ruined the brand and relationships that were needed to excel his plans.
>
> This is why his comp plan isn't deserved and Elon and Robyn have been begging for the vote. Tesla is a dead company in 3 years.
>
> > **Bloomberg Breaking News** @Top... · 13h
> > *NVIDIA PARTNERS WITH UBER TO SCALE MOBILITY NETWORK

70 53 702 31K

Elon Musk
@elonmusk

Subscribe

Exactly!

11:33 AM · Oct 29, 2025 · **12.7K** Views

49 44 568 11

Elon Musk reposted

Sawyer Merritt @SawyerMerritt · Oct 28

Morgan Stanley's Adam Jonas in new note:

"We think the proposal for Tesla's investment in xAI deserves more attention. Among a range of possibilities, we believe the proposal may be a 'testing of the waters' for further investment/cooperation between Tesla and xAI down the road. Tesla's progress in robotics would benefit from xAI's progress in AGI. Data sharing between the two 'related parties' (bi-directional) may
ultimately benefit from closer cooperation over time from a legal perspective. We reiterate our Overweight rating on $TSLA and note our bull case remains $800."

242 619 3.2K 576K

Kimbal Musk 🤠
@kimbal

Please vote your Tesla stock. There is no one remotely close to my brother and no CEO on Earth that would accept this package. It is a massive win for you as a shareholder every way you look at it.

> **Sawyer Merritt** @SawyerMerritt · 19h
> Here are Tesla's current five largest shareholders (excluding Elon Musk) and how they voted in last year's ratification of Elon's 2018 pay package:
>
> - Vanguard (holds $115B in $TSLA): For
> - BlackRock ($95B): For...
>
> Show more

3:37 PM · Oct 29, 2025 · **41.5K** Views

129 162 1.4K 23

Elon Musk
@elonmusk
Subscribe
Thanks bro
Kimbal Musk
@kimbal · 1h
Please vote your Tesla stock. There is no one remotely close to my brother and no CEO on Earth that would accept this package. It is a massive win for you as a shareholder every way you look at it. x.com/SawyerMerritt/...
4:48 PM · Oct 29, 2025 · 49.2K Views
94
29
535
5