File by the Registrant ☒
File by a Party other than the Registrant ☐
Check the appropriate box:
☐ Preliminary Proxy Statement
☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
☐ Definitive Proxy Statement
☒ Definitive Additional Materials
☐ Soliciting Material Pursuant to Section 240.14a-11(c) or Section 240.14a-12

TESLA, INC.
(Name of Registrant as Specified in its Charter)

(Tesla, Inc., a Delaware Corporation)

(Please sign this form in print)

Payment of Filing Fee (Check the appropriate box):
☒ No fee required.
☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

$0

☐ Fee paid previously with preliminary materials.

☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount previously paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:
Important Notice Regarding the Availability of Proxy Materials for the Tesla, Inc. Annual Meeting of Stockholders to be Held on Tuesday, September 22, 2020

Under Securities and Exchange Commission rules, you are receiving this notice that the proxy materials for the annual stockholders’ meeting are available on the Internet. Follow the instructions below to view the materials and vote online or request a copy. The items to be voted on and location of the annual meeting are on the reverse side. Your vote is important.

IMPORTANT NOTE: If you already voted for the meeting as previously scheduled on July 7, 2020, such prior vote will be disregarded and you will need to re-submit your vote.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. The 2020 proxy statement and annual report to stockholders are available at:

www.envisionreports.com/TSLA

Easy Online Access — View your proxy materials and vote.

Step 1: Go to www.envisionreports.com/TSLA.
Step 2: Click on Cast Your Vote or Request Materials.
Step 3: Follow the instructions on the screen to log in.
Step 4: Make your selections as instructed on each screen for your delivery preferences.
Step 5: Vote your shares.

When you go online, you can also help the environment by consenting to receive electronic delivery of future materials.

Obtaining a Copy of the Proxy Materials — If you want to receive a copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. Please make your request as instructed on the reverse side on or before September 8, 2020 to facilitate timely delivery.
Stockholder Meeting Notice

Tesla, Inc.'s Annual Meeting of Stockholders will be held on Tuesday, September 22, 2020 at 2:30 p.m. PDT at Tesla Fremont Factory, 45500 Fremont Boulevard, Fremont, CA 94538.

Proposals to be voted on at the meeting are listed below along with the Board of Directors' recommendations, if any.

Proposals - The Board recommends a vote FOR all nominees in Proposal 1, FOR Proposals 2 and 3, and AGAINST Proposals 4, 5, 6 and 7.
1. A Tesla proposal to elect three Class I directors to serve for a term of three years or until their respective successors are duly elected and qualified.
2. A Tesla proposal to approve executive compensation on a non-binding advisory basis.
3. A Tesla proposal to ratify the appointment of PricewaterhouseCoopers LLP as Tesla's independent registered public accounting firm for the fiscal year ending December 31, 2020.
4. A Tesla proposal regarding paid advertising.
5. A stockholder proposal regarding simple majority voting provisions in our governing documents.
6. A stockholder proposal regarding an employee arbitration.
7. A stockholder proposal regarding additional reporting on human rights.

PLEASE NOTE - YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares you must go online or request a paper copy of the proxy materials to receive a proxy card. If you wish to attend and vote at the meeting, please bring this notice with you.

IMPORTANT NOTE: If you already voted for the meeting as previously scheduled on July 7, 2020, such prior vote will be disregarded and you will need to resubmit your vote.

Directions to Tesla, Inc.'s 2020 Annual Meeting

From San Jose via I-80 North
• Take I-80 North toward Oakland.
• Take Livermore Blvd exit.
• Keep right onto Fremont Blvd.
• Trolls is on your right.

From San Jose via I-80 South
• Take US-101 South toward San Jose.
• Merge onto CA-237 East toward Alviso.
• Merge onto I-80 North toward Oakland.
• Take Livermore Blvd exit.
• Keep right onto Fremont Blvd.
• Trolls is on your right.

From San Francisco via CA-80 East
• Take CA-80 East toward Bay Bridge/Oakland.
• Merge onto I-80 South toward Alameda/San Jose/Airport.
• Take Livermore Blvd exit.
• Trolls is on your right.

From San Jose via CA-80 East
• Take CA-80 East toward Bay Bridge/Oakland.
• Merge onto I-80 North toward Alameda/San Jose/Airport.
• Take Livermore Blvd exit.
• Trolls is on your right.

From San Jose via CA-80 West
• Take CA-80 West toward Mountain View.
• Merge onto CA-237 East toward Alviso.
• Merge onto I-80 North toward Oakland.
• Take Livermore Blvd exit.
• Keep right onto Fremont Blvd.
• Trolls is on your right.

Here's how to order a copy of the proxy materials and select delivery preferences:

Contact and future delivery requests can be submitted using the options below:

PLEASE NOTE: You must use the number in the shaded bar on the reverse side when requesting a copy of the proxy materials.

- Internet - Go to www.envisionreports.com/TSLA. Click 'Cast Your Vote' or Request Materials.
- Phone - Call us free of charge at 1-866-641-4276.
- Email - Send an email to investorvote@computershare.com with "Proxy Materials Tesla, Inc." in the subject line. Include your full name and address, plus the number located in the shaded bar on the reverse side, and state that you want a paper copy of the meeting materials.

To facilitate timely delivery, all requests for a paper copy of proxy materials must be received by September 8, 2020.